



rust/004

**Artist:** Vincent Van Go Go  
**Release title:** Live

**Track listing:**

- 1) Diggin'
- 2) Handclaps
- 3) Do U Know?
- 4) The Good Work

**Genre:**

**Label:** Rust Music

**Catalog #:** rust/004

**Release date:** January 5th 2009

## About this release

Here it is. The first Rust Music release including live recorded music. And where else could it be recorded than on the Rust venue itself?

In September Danish band Vincent Van Go Go, who has played in all parts of the world, returned home to Denmark to pack Rust full of happy cheering people riding on the vibe that is the sound of Vincent van Go Go. And now, on the "Live" EP the rest of the world can get a piece of the action from the concert.

## Biography

Vincent Van Go Go should be no strangers to all lovers of energetic music that just gets those extra volts when performed live. Playing live means so much to the band, that their second album "People" was recorded in front of a live audience during every one of the eight days the recording session took.

Vincent Van Go Go has toured in a lot of countries, just to mention a few: Canada, France, Brazil and the US – with Mr Reggae himself, Toots and The Maytals.

## Previous praise

"It's easy to fall in love with VVGG's happy and problem free universe of super relaxed reggae-funk rhythms and playful lyrics" – Danish music magazine Gaffa

## Track by track

**Diggin':** The groove emerged during a jam session in Rio, Brazil, which helps explain its highly percussive nature. In the bridge the band chants "Chimbua kwa fullah", which, as far as they know, means "we're diggin' for happiness" in Swahili.

**Handclaps:** One of the most basic rhythmic exercises is the clapping of one's hands. Millions of years ago man-apes did it – and today we still do it. The band asks the audience to do it, not just because the sound of hands clapping is one of their favorite sounds in the world, but because their concerts are all about the fusing of band and audience into one giant ball of love.

**Do U Know?:** In the classic old school hip hop vein, this is the Vincent Van Go Go anthem. The chorus was made for crowd participation. All you got to do is yell "Vincent Van Go Go". A simple crowd pleaser.

**The Good Work:** All artists strive to be innovative. But sometimes we try so hard that it has the opposite effect. With this song we propose that if you just stay on track, kick back and believe in what you do you might end up with a better product - one that's highly individual and perhaps even innovative in the long run.

## About Rust Music

Rust Music is a new Danish label run by Copenhagen concert venue and nightclub Rust. Instead of being another label focused on feeding the mainstream market, Rust Music focuses on side projects, live versions and b-sides.

Rust Music will present the oblique and surprising approaches, which doesn't stick to the middle lane. Rust Music focuses on niche productions that would otherwise not have found their way to the market.

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