



**Artist:** We Go Ego  
**Release title:** We Go Ego

**Track listing:**  
1) Closing Time  
2) On And On  
3) Sick Of You  
4) Fading In And Out

**Genre:** Electro pop/synth pop  
**Label:** Rust Music  
**Catalog #:** rust/003  
**Release date:** December 1st, 2008

## About this release

Rust Music is proud to announce the first ever release from Danish trio We Go Ego. The band has already played several live gigs and Danish music magazine Soundvenue applied the "Soundvenue selected" label on them upon hearing the band's sound.

So what does We Go Ego sound like? According to the band members themselves they draw musical inspirations from names like LCD Soundsystem, The Teenagers and Joy Division – but New Order fans won't be disappointed. In the lyrics department inspirations include The Kinks, Neil Young and José Gonzalez.

Take those ingredients, put them in a pot, add a lot of love and stir – and then you have We Go Ego.

## So, who are We Go Ego?

The band revolves around Tune Madsen, who is the band's drummer and programmer. Danes might know him from his other band, Nordstrøm who had a hit with their song "Berlin".

He gathered the band that also consists of Kristian Matthiesen on vocal, synths and guitar. Kristian and Tune have been playing Americana and country music. Jacob Broholm, synths, met Tune while they both studied at the music academy. The two also join forces in a freejazz experiment in their spare time.

## What is We Go Ego all about?

The main driving force behind the band is development and movement - constant movement.

"We Go Ego are producing music nonstop and is in an eternal movement and doesn't want to wait for the slow process it can be to comply to the working cycle of the major labels. The sound is in an ongoing change and must be released while the bands still has "the hots" for the tracks," say the band members.

At Rust Music we are very proud to introduce the world to We Go Ego. Let the party begin.

## Previous praise

»[...] plays cool synthpop with focus on danceable beats and inspiration from early techno and house. Their well produced sound leads ones thoughts to both Simian Mobile Disco and Sweden's Andreas Tillander with a few trips to New Order.«

Danish music magazine Soundvenue upon naming We Go Ego "Soundvenue selected"

## About Rust Music

Rust Music is a new Danish label run by Copenhagen concert venue and nightclub Rust. Instead of being another label focused on feeding the mainstream market, Rust Music focuses on side projects, live versions and b-sides.

Rust Music will present the oblique and surprising approaches, which doesn't stick to the middle lane. Rust Music focuses on niche productions that would otherwise not have found their way to the market.

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